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| Joel Bringas | **Web Design ISU Proposal** | May 4 2015 |

The Social Justice Issue I am proposing for web is “Genetically Modified Organisms.” I decided to choose this social issue because it’s currently relevant in society as of today. Our foods have been modified in order to sustain the earth’s ever-growing population. Furthermore, due to our increase in population, our manufacturing and production of such foods becomes less available and less equally distributed across third world nations.

One of the main reasons corporations genetically modify foods is to keep the manufacturing costs low, while keeping the yield of foods high. Although this is a great business strategy, it is unethical and dangerous for human health. As the name states, GMOs are created using chemicals so that the crop can yield more than it can actually produce.

For the web design ISU, I am proposing to create an awareness website dedicated for GMOs. This website will demonstrate the advantages and disadvantages of GMOs (good for business, bad for health), what are GMOs (facts), and the social response to GMOs (labeling foods).